

# Delaware State Housing Authority



## Education and Outreach

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# Education and Outreach

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# Education and Outreach

- Head in the Sand
- Increased success with early action

MESSAGE:

**Mortgage Late? Don't Wait!**



# Education and Outreach

- Reaching Homeowners
  - Mass-media
    - TV
    - Radio
    - Bus
    - Billboard
    - Print
  - Targeted contact
    - Mailings
    - Servicer partnerships



# Education and Outreach

- Making Information Available
  - Resources
  - Web site
    - [www.deforeclosurehelp.org](http://www.deforeclosurehelp.org)
  - Hotline
    - 1-800-220-5424
  - Housing Counseling

# Thank you

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